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MEDIA CONTACT: Eric Symons, City of San Diego
(619) 533-6417
esymons@sandiego.gov

City Partners with Swedish-American Chamber of Commerce for “Entrepreneurial Days” Event

City Helps Develop New Cleantech Focus for Three-Day Trade and Networking Event

SAN DIEGO – San Diego will host the Swedish-American Entrepreneurial Days, a trade and networking event between the United States and Sweden/Northern Europe, from April 7-9 at the Town and Country Resort and Convention Center in Mission Valley.

The three-day event is a key trade and networking event between U.S. and Sweden/Northern Europe that has been held annually at various locations in Sweden and the U.S. since 1997. The event will help enhance San Diego’s image in key industries, while exposing San Diego companies to business opportunities and advanced technologies developed in Sweden and Northern Europe.

Entrepreneurial Days will focus on five industries where Swedish and San Diego businesses share large common interests. Aerospace and defense, life science, telecom, cleantech and entertainment focused organizations from both Sweden and the U.S. will meet in San Diego and take part in planned industry-specific programs.

Building on an already successful concept of business matchmaking, interactive exhibits, effective networking, expert panels and seminars, the 2008 Entrepreneurial Days will bring attention to global innovation, entrepreneurship & investments.

The City of San Diego, in partnership with Swedish American Chamber of Commerce, developed a new track for the Entrepreneurial Days to focus on the cleantech industry. The City’s Cleantech Initiative seeks to develop an emerging cluster that will foster sustainability, enhance the quality of life in San Diego and build the reputation of the region in this emerging field.

The San Diego region, already one of the world’s premier centers for high-tech and biotech innovation, is poised to become a leader in clean technology research and development. Based on a recent research study completed by Global CONNECT for the City, the San Diego region is home to 148 cleantech companies. San Diego’s cleantech industry is strong in energy generation (solar), water & wastewater (filtration/purification), energy efficiency and recycling.

The Swedish-American Entrepreneurial Days in San Diego is organized by The Swedish-American Chambers of Commerce of the USA, Inc. and the Swedish-American Chamber of Commerce San Diego/Tijuana. For more information on the Swedish-American Entrepreneurial Days, visit www.sacc-usa.org/SanDiego2008. For more information about the City’s Cleantech Initiative, visit www.sandiego.gov/cleantech.